



2024 World Finals Redemption Rounds
Qualification Opportunity

Jan 2024

PBR Bull Riders,



As you know, we have continued to have great events weekly on Thursday nights at Cowtown Coliseum and are excited to continue those throughout 2024. The first season was great and it was a fantastic opportunity for you guys to start every weekend off on a Thursday night with a \$10,000 added event with no entry fees! Additionally, since these events have started, the Stockyards Showcase events have paid out over \$410,000 in prize money.

The Stockyards Showcase events are also pivotal in your quest of qualifying for the Velocity Tour Finals, and/or the UTB as each one of them count towards the Velocity-Global Standings, as well as the qualifier list, which qualify you for UTB at each bi-weekly cut. Many riders earned positions on the UTB in 2023 from the points earned on these Thursday nights in Fort Worth in addition to the Velocities, and many times the extra points picked up in FTW were the difference.

NEW in 2024, there is going to be an added twist to the Stockyards Showcase that opens up the biggest opportunity a bull rider not already qualified for the World Finals can have – a shot at qualifying for the World Finals Redemption Rounds!

As you have been informed, the 2024 World Finals Format has changed and will take place in three parts in two different venues- the **Qualifier Rounds** at Cowtown (May 9-12), the **Redemption Rounds** at Cowtown (May 15-16), and the **Final Rounds** at AT&T Stadium (May 18-19).

20 of the 45 riders competing in the World Finals Qualifying Rounds at Cowtown will qualify to advance to AT&T Stadium. The 25 riders not advancing to AT&T out of those Qualifying Rounds have a chance to “Ride for Redemption” at Cowtown Coliseum, where the top-5 in the aggregate of the two Redemption Rounds earn the opportunity to join the 20 riders already advancing to AT&T Stadium. The Final Rounds at AT&T Stadium pay over \$100,000 each in round money and the two \$745,000 in aggregate money.



This year we will offer **five invite positions** for the two Redemption Rounds at Cowtown Coliseum. **Three will be earned by riders based on points earned at the Stockyards Showcase events.** We will invite the Rodeo Corpus Christi Champion, and we will invite the PRCA World Champion.

- **The top-3 riders in points earned at Stockyards Showcase Events from Stockyards Showcase Events from October 19 through April 25, which is the last Thursday before World Finals Qualifications are set will earn the invites.**
 - **To be eligible for one of the five invite positions, riders must participate in a minimum of 10 Stockyards Showcase Events.**
- **We will invite the Rodeo Corpus Christi Champion to compete in the Redemption Rounds. Rodeo Corpus Christi will take place in Corpus Christi from May 7-May 11. To qualify for that, please visit the WCRA Website.**
 - **If the Rodeo Corpus Christi Champion declines or is unable to compete, the invite will then be extended to the next highest Rider in the Stockyards Showcase Event Standings.**
- **Lastly, the current PRCA World Champion also will receive an invite to the Redemption Rounds.**
 - **If the PRCA World Champion declines or is unable to compete, the invite will be extended to the next highest rider in the Stockyards Showcase Event Standings not already qualified.**

In summary, if you meet the criteria and **are a top-3 Rider in the Stockyards Showcase events, and have attended at least 10 of the events**, you will have the opportunity to compete at the Cowtown Coliseum on May 15-16 in the two World Finals Redemption Rounds. If you then finish in the top-5 of the 2-head aggregate at Cowtown Coliseum, you will have punched your ticket to ride at AT&T Stadium at the largest, highest paying bull riding event of the year!

If you have any questions, please don't hesitate to reach out to PBR Competition.

Thanks and we hope to see you every Thursday night in Fort Worth!