



Program Rules

1. INTRODUCTION

The World Champions Rodeo Alliance, LLC (the “WCRA”) has introduced the Reliance Ranches VRQ Points Champion Bonus (the “VRQ Champion Program”), an annual award program that will pay a \$25,000 cash bonus (an “Award”) to each individual (“Athlete”) that earns the most Virtual Rodeo Qualifier (“VRQ”) points in their respective discipline during the program year. The Award will be available to Athletes who voluntarily nominate their competitive rodeo efforts in their respective discipline through the VRQ. The following are the official rules, terms, and conditions (these “Program Rules”) that govern the VRQ Champion Program. In addition to the Program Rules set forth below, an Athlete’s participation in the VRQ Champion Program will be subject to all other rules of the WCRA, including the competition rules applicable to all WCRA sponsored events and the any agreements between the Athlete (and his or her parent or legal guardian if the Athlete is a minor) and the WCRA. In addition, any use of our website or VRQ application (the “VRQ App”) is subject to the terms of use that can be found on our website at <https://app.wcrarodeo.com/terms-of-use> (“Terms of Use”) and privacy policy that can be found on our website at <https://app.wcrarodeo.com/privacy-policy> (“Privacy Policy”). A copy of any of the foregoing materials may be requested by emailing info@wcra.com.

THESE PROGRAM RULES CONTAIN IMPORTANT DISCLAIMERS AND LEGAL INFORMATION. IN ADDITION, FAILURE TO ABIDE BY ANY OF THE PROGRAM RULES CONTAINED HEREIN WILL RESULT IN DISQUALIFICATION. BY PARTICIPATING IN THE VRQ CHAMPION PROGRAM OR USING OUR WEBSITE OR THE VRQ APP, EACH ATHLETE AGREES TO COMPLY WITH AND BE BOUND BY THESE RULES AND THE FOREGOING MATERIALS. IF AN ATHLETE DOES NOT AGREE TO THESE PROGRAM RULES, THEN SUCH ATHLETE MAY NOT PARTICIPATE IN THE VRQ CHAMPION PROGRAM.

IN NO EVENT SHALL WCRA OR ANY OF ITS AFFILIATES BE RESPONSIBLE FOR AN ATHLETE’S FAILURE TO QUALIFY FOR AN AWARD. YOU UNDERSTAND THAT BY CHOOSING TO VOLUNTARILY PARTICIPATE IN THE VRQ CHAMPION PROGRAM OR VOLUNTARILY NOMINATE A DISCIPLINE, THERE IS NO GUARANTEE THAT YOU WILL RECEIVE VRQ POINTS OR QUALIFY FOR OR RECEIVE AN AWARD. WCRA RETAINS SOLE AND EXCLUSIVE AUTHORITY TO DETERMINE WHETHER AN ATHLETE QUALIFIES FOR OR RECEIVES AN AWARD. AWARDS ARE ISSUED AT WCRA’S SOLE DISCRETION AND UNDER NO CIRCUMSTANCE IS WCRA REQUIRED TO ISSUE AN AWARD.

2. BONUS PAYOUTS

The aggregate amount of Awards eligible for payment during the VRQ Champion Program is \$225,000.00. The following disciplines will be eligible for an Award:

- Bareback Riding,
- Saddle Bronc Riding,
- Bull Riding,
- Tie Down Roping,
- Steer Wrestling,
- Team Roping Header,
- Team Roping Heeler,
- Ladies Breakaway Roping, and
- Barrel Racing.

Each Award will be awarded based on the total cumulative VRQ points earned in the (i) eligible WCRA or Women's Rodeo World Championship ("WRWC") segments and (ii) Cowtown Christmas Championship Rodeo held by WCRA each December during the applicable time period below.

3. ELIGIBILITY

To be eligible to earn VRQ points towards an Award, eligible Athletes must voluntarily nominate the events they participate in on the VRQ platform and pay the applicable VRQ nomination fee for each individual event nominated.

Nominations must occur during the following time periods to be eligible for VRQ points towards that year's VRQ Champion Program:

- 2022 VRQ Champion Program: April 11, 2022 – November 27, 2022
- 2023 VRQ Champion Program: November 28, 2022 – November 26, 2023
- 2024 VRQ Champion Program: November 27, 2023 – November 24, 2024

Any event nomination that occurs outside of the above time periods will not count towards the current year's VRQ Champion Program, excluding "Event World Points" (see Section 6 below) and VRQ points earned at the segments identified below.

The following WCRA segments are included for Awards in the 2022 VRQ Champion Program:

- 2022 Utah Days of '47 Rodeo
- 2022 Cowtown Christmas Championship Rodeo
- 2023 Women's Rodeo World Championship (events nominated on or before 11/27/22)

The following WCRA segments are included for Awards in the 2023 VRQ Champion Program:

- 2023 Rodeo Corpus Christi
- 2023 Utah Days of '47 Rodeo
- 2023 Cowtown Christmas Championship Rodeo
- 2023 Women's Rodeo World Championship (events nominated starting 11/28/22)
- 2024 Women's Rodeo World Championship (events nominated through 11/26/23)

WCRA segments for Steer Roping and youth events for Athletes ages 13-19 ("DYouth") are not eligible for an Award.

4. REGISTRATION

To participate in the VRQ Champion Program, an Athlete is required to register as a user in the VRQ. Athletes 13-17 years of age will be required to have a parent create their VRQ account. No membership dues or fees are required. Registration for VRQ can be found [here](#). Additionally, the following conditions also apply to an Athlete's registration for events that qualify for VRQ points:

- An Athlete must be a minimum of 13 years of age to register for a VRQ account.
- Athletes competing in bull riding must be a minimum of 18 years of age to earn VRQ points.
- Athletes competing in bareback riding, saddle bronc riding and steer wrestling must be a minimum of 15 years of age to earn VRQ points and a minimum of 16 years of age to participate in any of these events that are operated by WCRA.

5. VRQ NOMINATION FEES AND STANDARD POINTS SCALE

The WCRA formula ranks rodeos/events using objective data to break the entire sport down into five divisions (i.e., D1 – D5). Total payout for an event is the greatest weighing factor that places each event into a division. If an Athlete nominates a segment, the event must be an open event. DYouth events are not permitted for nomination toward the VRQ Champion Program.

WCRA VRQ NOMINATION FEES				
D1	D2	D3	D4	D5
\$ 200.00	\$ 150.00	\$ 100.00	\$ 50.00	\$ 25.00
*plus transaction & credit card fees				

WCRA VRQ Points - Paid Rounds					
Place	D1	D2	D3	D4	D5
1	400.0	300.0	200.0	100.0	50.0
2	300.0	225.0	150.0	75.0	37.5
3	240.0	180.0	120.0	60.0	30.0
4	216.0	162.0	108.0	54.0	27.0
5	194.5	146.0	97.0	48.5	24.5
6	175.0	131.0	87.5	43.5	22.0
7	157.5	118.0	78.5	39.5	19.5
8	141.5	106.5	71.0	35.5	17.5
9	127.5	95.5	64.0	32.0	16.0
10	115.0	86.0	57.5	28.5	14.5

WCRA VRQ Points - Paid Finals & Aggregate					
Place	D1	D2	D3	D4	D5
1	675.0	500.0	350.0	175.0	80.0
2	506.5	375.0	262.5	131.5	60.0
3	405.0	300.0	210.0	105.0	48.0
4	364.5	270.0	189.0	94.5	43.0
5	328.0	243.0	170.0	85.0	39.0
6	295.0	218.5	153.0	76.5	35.0
7	265.5	197.0	138.0	69.0	31.5
8	239.0	177.0	124.0	62.0	28.5
9	215.0	159.5	111.5	56.0	25.5
10	193.5	143.5	100.5	50.0	23.0

6. 2022 EVENT WORLD POINTS

Additional VRQ points, awarded on an elevated points scale, will be available to Athletes at the Cowtown Christmas Championship Rodeo held on December 14-17, 2022 (“Event World Points”). Athletes that qualify, enter and participate at the 2022 Cowtown Christmas Championship Rodeo will be automatically eligible to earn Event World Points without a nomination for any disciplines at the event.

Event World Points are not VRQ leaderboard points and only apply to the final WCRA event of the year. Athletes may voluntarily nominate the Cowtown Christmas Championship Rodeo towards a different segment, such as Segment RCC23 (Rodeo Corpus Christi), to earn standard VRQ points toward that segment.

EVENT WORLD POINTS			
Place	Qualifying Round Performances	Showdown Round	Triple Crown of Rodeo Round
1	1600.0	2700.0	2700.0
2	1200.0	2026.0	2026.0
3	960.0	1620.0	1620.0
4	864.0	1458.0	
5	778.0	1312.0	
6	700.0	1180.0	
7	630.0	1062.0	
8	566.0	956.0	
9	510.0	860.0	
10	460.0	774.0	

The Event World Points above only apply to the 2022 VRQ Champion Program. WCRA reserves the right to modify the Event World Points values for the 2023 VRQ Champion Program following the conclusion of the 2022 Cowtown Christmas Championship Rodeo.

7. FAIR COMPETITION AND CONDUCT.

Each Athlete agrees to compete in the VRQ Champion Program fairly and in good faith, in accordance with applicable laws and all rules, guidelines or codes of conduct applicable to the VRQ Champion Program. WCRA reserves the right in its sole discretion, immediately and without prior notice or liability to the Athlete, to disqualify any Athlete, suspend or terminate an Athlete’s ability to participate in the VRQ Champion Program, or refuse to award all or any portion of an Award to an Athlete, and require the return of all or any portion of an Award (upon notice) from an Athlete, if the WCRA determines, in its sole discretion, that such Athlete, by way of example and not limitation, engages in or is suspected to have engaged in conduct WCRA deems to be improper, unfair or adverse to the operation of the VRQ Champion Program, or detrimental to other Athletes or WCRA, is not 13 years old at the time of registration, resides in a jurisdiction where participation is prohibited by law, is suspected of cheating, colluding with other Athletes or violating these Program Rules or any rules applicable to the VRQ Champion Program, falsifies personal information during registration or when claiming an Award, attempts to influence the outcome or results of any discipline eligible for the VRQ Champion Program, abuses, harasses, impersonates, intimidates or threatens other Athletes, violates any code of conduct or similar policy or guidelines that may be adopted by WCRA from time to time (including, if applicable, prohibitions against animal cruelty, domestic abuse or other designated categories of immoral conduct) or violates the Terms of Use or Privacy Policy of the WCRA’s website or the VRQ App. Each Athlete acknowledges that WCRA’s forfeiture and/or return of any prize or suspension or termination of an Athlete’s ability to participate in the VRQ Champion Program shall in no way prevent WCRA from also pursuing criminal or civil proceedings in connection with such conduct.

8. LEGAL DISCLAIMERS

Changes to these Program Rules. Except for provisions regarding binding arbitration and waiver of class action rights, WCRA reserves the right, in its sole discretion, at any time, to add to, delete from, change, modify or replace all or any part of these Program Rules and/or impose new terms and conditions on the VRQ Champion Program, which additions, deletions, changes or modifications, shall be effective immediately upon posting on the website, the VRQ App or by other means by which Athletes may obtain notice. The most current version of these Program Rules will be posted on the WCRA’s [website](#) and the WCRA App. Each Athlete is solely responsible for reviewing and becoming familiar with any such modifications, and an Athlete’s continued participation in the VRQ Champion Program shall constitute acceptance of such changes, modifications or additions. In addition, WCRA reserves the right to cancel the VRQ Champion Program or any discipline receiving an Award at any time in its sole discretion without any further obligations hereunder.

Taxes. Each Athlete that receives an Award is solely responsible for reporting and paying all applicable taxes and fees associated with the receipt or use of all or any portion of the Award. The WCRA is authorized to withhold from the Award any amount as required by law (including any backup withholding), and each Athlete that receives an Award hereby authorizes the WCRA to withhold any amount that the WCRA is required to withhold with respect to such Award. Each Athlete that receives an Award must provide to the WCRA the appropriate IRS form(s) (e.g., Form W-9, Form W-8BEN). To the extent required by law, the WCRA will send to each Athlete that receives an Award an IRS Form 1099-MISC showing the value of the Award as “nonemployee compensation.”

Trademarks. The name “Reliance Ranches VRQ Points Champion Bonus” and all logos and other trademarks used in connection therewith are the sole and exclusive property of the WCRA.

9. WAIVER, RELEASE, AND ASSUMPTION OF RISK

In consideration of being allowed to participate in the VRQ Champion Program and its associated events and activities, each Athlete acknowledges that rodeo is an inherently dangerous activity that exposes event participants to serious and significant risks, including risks of personal injury, death and damage to property.

BEING FULLY AWARE OF ALL SUCH RISKS, IN CONSIDERATION OF BEING PERMITTED TO PARTICIPATE IN THE VRQ CHAMPION PROGRAM AND ANY ASSOCIATED OR RELEVANT EVENTS, INCLUDING EVENTS ELIGIBLE FOR VRQ POINTS, EACH ATHLETE KNOWINGLY ASSUMES THE RISK OF COMPETING IN THE VRQ CHAMPION PROGRAM AND SUCH EVENTS, PRESENT AND FUTURE, ON BEHALF OF HIMSELF OR HERSELF AND HIS OR HER HEIRS, ASSIGNS, PERSONAL REPRESENTATIVES AND NEXT OF KIN, AND DOES HEREBY RELEASE, ACQUIT AND FOREVER DISCHARGE AND WAIVE ANY AND ALL CLAIMS, OBLIGATIONS, DEMANDS, CAUSES OF ACTION OR LIABILITY OF ANY KIND WHATSOEVER – WHETHER KNOWN OR UNKNOWN; SUSPECTED OR CLAIMED; REAL, POTENTIAL OR HYPOTHETICAL; DISCLOSED OR UNDISCLOSED; EXISTING OR CONTINGENT; SOUNDING IN LAW, EQUITY OR OTHERWISE IN TORT, CONTRACT OR OTHERWISE – AGAINST WCRA AND EACH OF ITS PARENTS, AFFILIATES, PREDECESSORS, SUCCESSORS, OFFICERS, DIRECTORS, OFFICIALS, AGENTS, MEMBERS, VOLUNTEERS AND/OR EMPLOYEES, OTHER PARTICIPANTS, SPONSORING AGENCIES, SPONSORS, ADVERTISERS, INSURERS, OWNERS AND, IF APPLICABLE, LESSORS OF PREMISES USED TO CONDUCT THE EVENTS AND ANY RELATED ACTIVITIES WHEREVER CONDUCTED (COLLECTIVELY, THE “RELEASEES”) WITH RESPECT TO (A) GROSS NEGLIGENCE, NEGLIGENCE OR NEGLIGENCE PER SE (WHETHER SOLE, JOINT OR CONCURRENT) OF ANY RELEASEE, STRICT LIABILITY OR PREMISES LIABILITY; (B) PERSONAL INJURY, DEATH OR PROPERTY DAMAGE; (C) ACTS OF OTHER PARTICIPANTS IN OR ATTENDEES OR GUESTS AT ANY VRQ CHAMPION PROGRAM EVENTS, EVENTS ELIGIBLE FOR VRQ POINTS, OR ANY PERSONNEL AT THE APPLICABLE VENUES; AND (D) ANY OTHER RISKS OR HAZARDS ASSOCIATED WITH THE ATHLETE’S PARTICIPATION IN THE VRQ CHAMPION PROGRAM AND ITS RELATED EVENTS, INCLUDING WITHOUT LIMITATION THE GENERAL CONDITIONS OF THE APPLICABLE VENUES, EXPOSURE TO WILD OR DOMESTIC ANIMALS AND DRIVING OR RIDING IN ANY VEHICLE, WHETHER BELONGING TO A RELEASEE OR ANOTHER PERSON (COLLECTIVELY, THE “RELEASED CLAIMS”). WITHOUT LIMITING THE FOREGOING, EACH ATHLETE AGREES THAT NO RELEASEE WILL BE LIABLE TO ANY ATHLETE, HIS OR HER FAMILY OR THEIR GUESTS FOR PERSONAL INJURY, DEATH, PROPERTY DAMAGE OR ANY OTHER CLAIM ARISING FROM OR RELATING TO THE ATHLETE’S PARTICIPATION IN, OR SUCH OTHER PERSON’S ATTENDANCE AT, THE VRQ CHAMPION PROGRAM OR ITS RELATED OR ASSOCIATED EVENTS.

10. INDEMNITY

EACH ATHLETE, FOR HIMSELF OR HERSELF AND ON BEHALF OF HIS OR HER HEIRS, ASSIGNS, PERSONAL REPRESENTATIVES AND NEXT OF KIN, HEREBY AGREES TO INDEMNIFY, DEFEND AND HOLD HARMLESS THE RELEASEES WITH RESPECT TO ANY AND ALL DAMAGES, CLAIMS, LOSSES, DEMANDS, COSTS, EXPENSES (INCLUDING ATTORNEYS’ FEES AND COSTS), OBLIGATIONS, LIENS, LIABILITIES, ACTIONS AND CAUSES OF ACTION, THREATENED OR ACTUAL, THAT ANY ONE OF THE RELEASEES MAY SUFFER OR INCUR ARISING DIRECTLY OR INDIRECTLY OUT OF OR IN CONNECTION WITH: (A) THE PARTICIPATION OF THE ATHLETE IN THE VRQ CHAMPION PROGRAM OR ITS RELATED OR ASSOCIATED EVENTS; (B) A BREACH OF THESE PROGRAM RULES BY THE ATHLETE; (C) ATHLETE’S

NON-PAYMENT OF ANY FEDERAL, STATE AND LOCAL TAXES OR CONTRIBUTIONS REQUIRED OR IMPOSED UNDER WORKER'S COMPENSATION INSURANCE, UNEMPLOYMENT INSURANCE, SOCIAL SECURITY OR INCOME TAX LAWS WITH RESPECT TO THE ATHLETE'S (OR HIS OR HER PARENT OR LEGAL GUARDIAN'S, IF APPLICABLE) POTENTIAL INCOME FROM AN AWARD; (D) CLAIM FOR BENEFITS BY EACH ATHLETE OR HIS OR HER EMPLOYEES UNDER HEALTH, LIFE, WORKER'S COMPENSATION, UNEMPLOYMENT OR OTHER SIMILAR INSURANCE; OR (E) LIABILITIES, LOSSES, DAMAGES, COSTS OR EXPENSES OF ANY KIND, INCLUDING ATTORNEYS' FEES, IN ANY WAY CONNECTED WITH OR ARISING OUT OF A RELEASED CLAIM. THE FOREGOING INDEMNIFICATION SHALL SURVIVE ANY TERMINATION OR THE EXPIRATION OF THE TERM OF THESE PROGRAM RULES.

11. ARBITRATION

If there is any dispute, claim, question or disagreement concerning or relating to these Program Rules or the VRQ Champion Program (a "Dispute"), an Athlete (and the Athlete's parent or legal guardian if the Athlete is a minor) shall notify WCRA in writing to attempt to resolve such Dispute in good faith negotiations. For a period of 30 days following such notification, the parties shall use their best efforts to settle any such Dispute in these good faith negotiations, which shall be a condition precedent to either party initiating arbitration. Each Athlete (and such Athlete's parent or legal guardian if the Athlete is a minor) agrees that any Dispute must be filed within one year after such Dispute first arises or it is forever barred. All Disputes, regardless of the grounds upon which such Dispute is brought, shall be settled by binding arbitration conducted by a single, independent arbitrator and administered by the American Arbitration Association Commercial Arbitration Rules and procedures then in effect, but excluding any rules or procedures governing or permitting class actions. By agreeing to arbitrate all Disputes, each party waives all rights to a trial by jury in any action or proceeding involving any Disputes. The arbitration shall take place in Travis County, Texas. Each Athlete (and such Athlete's parent or legal guardian if the Athlete is a minor) agrees to submit to the personal jurisdiction of any federal or state court in Travis County, Texas, in order to compel arbitration, to stay proceedings pending arbitration, or to confirm, modify, vacate or enter judgment on the award entered by the arbitrator, and each Athlete (and such Athlete's parent or legal guardian if the Athlete is a minor) waives any argument that such forum does not have personal jurisdiction, is not appropriate or is inconvenient. Each Athlete (and such Athlete's parent or legal guardian if the Athlete is a minor) further agrees that all Disputes and causes of action arising out of or in connection with the VRQ Champion Program, or any VRQ points or Awards, shall be resolved individually without resort to any form of class action and shall not be consolidated or joined with or in any arbitration or other proceeding involving a Dispute of any other party – the arbitrator shall have no authority to arbitrate any Dispute as a class action or in any other form other than on an individual basis. Judgment on the award rendered by the arbitrator may be entered by any court having jurisdiction thereof.

13. GOVERNING LAW AND JURISDICTION

These Program Rules shall in all respects be interpreted, enforced and governed under the laws of the State of Texas, without regard to any rules of conflict of laws that would require the application of the laws of a state other than Texas.

14. GENERAL TERMS

The section headings used herein are for convenience only and shall not be given any legal import. If any provision of these Program Rules is found to be invalid or unenforceable, or interpreted to materially affect the intent of the parties, such provision may be modified by WCRA, but in no event will such provision affect the validity or enforceability of any other provision. In any case, whether a provision is modified or not, all remaining provisions of these Program Rules shall remain in effect and shall be construed in accordance with their terms. The application and interpretation of these Program Rules will be made by WCRA in its sole discretion, and such application and interpretation shall be final and binding on all parties. These Program Rules (and any additional terms, rules and conditions applicable to an Athlete's participation in the VRQ) constitute the entire agreement between the parties with respect to the subject matter contained herein and supersede all previous and contemporaneous agreements, proposals and communications, written or oral, between the parties with respect to such subject matter. The terms and provisions of these Program Rules regarding Limitation of Liability or Arbitration shall survive the completion of the VRQ Champion Program or termination of these Program Rules.

13. CONTACT INFORMATION

The VRQ Champion Program is sponsored by the World Champions Rodeo Alliance, LLC, which can be reached at the following address:

World Champions Rodeo Alliance, LLC
400 N Illinois Ave, Suite 1300
Midland, TX 79701
Email: info@wcrarodeo.com