



WCRA TRIPLE CROWN OF RODEO \$1 MILLION PAYOUT

The following are the official rules, terms and conditions (the “*Official Rules*”) upon which individuals (“*Athletes*”) may compete in the Triple Crown of Rodeo competition (the “*Triple Crown of Rodeo*”) sponsored by the World Champions Rodeo Alliance, LLC (the “*WCRA*”). The purpose of the Triple Crown of Rodeo is to incentivize and reward Athletes who demonstrate a superior level of skill in their discipline at certain designated WCRA sponsored rodeos. In addition to the rules, terms and conditions set forth below, an Athlete’s participation in the Triple Crown of Rodeo will be subject to all other rules of the WCRA, including the Competition Rules applicable to all WCRA sponsored events, the specific Ground Rules applicable to each TCR Event (as defined below) and the Participation Agreement between the Athlete (and his or her parent or legal guardian if the Athlete is a minor) and the WCRA. In addition, any use of our website or Virtual Rodeo Qualifier application (the “*VRQ App*”) is subject to the terms of use that can be found on our website at <https://app.wcrarodeo.com/terms-of-use> (“*Terms of Use*”) and privacy policy that can be found on our website at <https://app.wcrarodeo.com/privacy-policy> (“*Privacy Policy*”). A copy of any of the foregoing materials may be requested by emailing info@wcra.com.

THESE OFFICIAL RULES CONTAIN IMPORTANT DISCLAIMERS AND LEGAL INFORMATION. IN ADDITION, FAILURE TO ABIDE BY ANY OF THE OFFICIAL RULES CONTAINED HEREIN WILL RESULT IN DISQUALIFICATION. BY PARTICIPATING IN THE TRIPLE CROWN OF RODEO OR USING OUR WEBSITE OR THE VRQ APP, EACH ATHLETE AGREES TO COMPLY WITH AND BE BOUND BY THESE RULES AND THE FOREGOING MATERIALS. IF AN ATHLETE DOES NOT AGREE TO THESE OFFICIAL RULES, THEN SUCH ATHLETE MAY NOT PARTICIPATE IN THE TRIPLE CROWN OF RODEO.

1. The Contest.

Beginning with calendar year 2020, each year the WCRA will designate certain WCRA sponsored professional rodeo events as the Triple Crown of Rodeo eligible events for such year (the “*TCR Events*”), and information concerning such designation will be made available on the WCRA’s website or in the VRQ App. Each individual who qualifies for each such TCR Event through the VRQ App and is at least 13 years of age (each, an “*TCR Eligible Athlete*”) will be eligible to participate in the Triple Crown of Rodeo competition. The WCRA may, in its sole discretion, determine which disciplines are eligible to be a Triple Crown of Rodeo qualifying discipline (each, a “*Discipline*”), which are currently contemplated to be the following: bareback riding, steer wrestling, team roping heading, team roping heeling, saddle bronc riding, tie-down roping, women’s breakaway roping, barrel racing and bull riding.

If any TCR Eligible Athlete places first in the same Discipline in three consecutive TCR Events, then WCRA will have the right, in its sole discretion, to designate such TCR Eligible Athlete as a “*TCR Winning Athlete*” for the year in which the third of such TCR Events occurs. For the avoidance of doubt, “placing first” shall mean that the TCR Eligible Athlete was declared the sole “Event Champion” with respect to the Discipline in accordance with the WCRA’s Competition Rules and the Ground Rules applicable to such TCR Event; TCR Eligible Athletes who do not post a qualified score or do not achieve a qualified time in the final round of the TCR Event or who tie with one or more other athletes in such Discipline have not

placed first. For example, if Athlete X places first in barrel racing in three consecutive TCR Events held in March, June and September of 2020, Athlete X will be a TCR Winning Athlete for 2020. If Athlete X places first in barrel racing in three consecutive TCR Events held in September and December of 2020 and March of 2021, Athlete X will be a TCR Winning Athlete for 2021.

For the avoidance of doubt and clarification as it applies to TCR Events, the following defines the difference between an “Event Champion” and an “Event Winner.”

- o An “Event Champion” (which counts towards becoming a TCR Winning Athlete) is an Athlete that has recorded a qualified score/time in the Triple Crown of Rodeo designated round of a Discipline and “placed first” in the final event results of the TCR Event solely by himself/herself. Athletes with tied scores/times in the Triple Crown of Rodeo designated round are not considered Event Champions.
- o An “Event Winner” (which does not count towards becoming a TCR Winning Athlete) is an Athlete that has not solely “placed first” in a Discipline or has not posted a qualified score/time in the Triple Crown of Rodeo designated round of a Discipline of the TCR Event.

Athletes participating in a TCR Event through an exemption, concession, by invitation or otherwise are not TCR Eligible Athletes with respect to such TCR Event unless otherwise determined by the WCRA in its sole discretion and unless such Athlete independently meets the criteria to qualify for such TCR Event through the VRQ App.

For avoidance of doubt and clarification as it applies to TCR Events, to be considered a TCR Eligible Athlete:

- o The Athlete must be 13 years of age or older.
- o The Athlete must be registered in the VRQ App.
- o The Athlete must participate in the VRQ App and nominate events with the WCRA segment designated for a TCR Event.
- o The Athlete must meet the minimum qualification requirements to participate in a TCR Event including, but not limited to, earning the minimum required points in the VRQ App and be ranked in the WCRA segment leaderboard above the leaderboard cutoff position.
- o Youth Athletes must participate in the OPEN qualifying rounds of a TCR Event to be considered a TCR Eligible Athlete. If the TCR Event includes a separate Youth Division (DY) qualifying round with advancement to seeded positions within the TCR Event, those seeded Athletes will not be TCR Eligible Athletes. Athletes must meet the age requirements of the event specific ground rules to be eligible to participate in the DY qualifying rounds.
- o Athletes that are entered in a TCR Event as an “Outside Qualifier” (also known as an “event invitee”) must meet the minimum qualification requirements to participate in a TCR Event including, but not limited to, earning the minimum required points in the VRQ App per the event ground rules and nominate the TCR Event in the VRQ App.

Promptly following the last TCR Event of each calendar year, the WCRA will announce all of the TCR Winning Athletes for all Disciplines during the such calendar year, and such TCR Winning Athlete(s) will

receive a pro rata share (based on the total number of TCR Winning Athletes for such year) of the \$1 million Triple Crown of Rodeo prize for such year (the “**TCR Prize**”). For example, if there are three TCR Winning Athletes in 2020 for all Disciplines, each will receive \$333,333 (less any applicable tax withholding described in Section 6).

2. Additional Rules.

Each TCR Event in which a TCR Eligible Athlete places first in a Discipline will only count once towards such TCR Eligible Athlete becoming a TCR Winning Athlete; the number of consecutive TCR Events at which a TCR Eligible Athlete has placed first in a Discipline will restart each time (a) a TCR Eligible Athlete becomes a TCR Winning Athlete or (b) does not place first in the applicable Discipline at a TCR Event that includes such Discipline (whether or not such TCR Eligible Athlete participated in such TCR Event). For example, if Athlete Y places first in steer wrestling in June, September and December of 2020 and March of 2021, Athlete Y will only be a TCR Winning Athlete for 2020 and not 2021 (unless Athlete Y places first in steer wrestling in the next two TCR Events during 2021). For team Disciplines, each TCR Eligible Athlete on the team will be deemed to have placed first in the applicable Discipline if the team places first in such Discipline. If the WCRA has determined to treat a team Discipline as two distinct Disciplines, then a TCR Eligible Athlete must place first in the same distinct Discipline in three consecutive TCR Events in order to be a TCR Winning Athlete. For example, it is contemplated that team roping would be treated as two distinct Disciplines for Triple Crown of Rodeo competition purposes: team roping heading and team roping heeling. Accordingly, a TCR Eligible Athlete must place first in either team roping heading in three consecutive TCR Events or team roping heeling in three consecutive TCR Events in order to be a TCR Winning Athlete. If a particular Discipline is not included in a TCR Event, or if a Discipline is not included in a TCR Event for a specific gender, then an Athlete must only have placed first in the three consecutive TCR Events that included the applicable Discipline for such Athlete’s gender in order to become a TCR Winning Athlete.

Whether a TCR Eligible Athlete is a TCR Winning Athlete is determined on an individual by individual basis, and will be made by WCRA in its sole discretion. To be a TCR Eligible Athlete for each TCR Event, such Athlete must have qualified for such TCR Event through the VRQ App. To qualify, the first place finishes must have been in the same Discipline and must have been in consecutive TCR Events that included such Discipline. For example, if Athlete Z places first in saddle bronc riding in March, June and December of 2020 but did not participate in the TCR Event in September of 2020 (and such TCR Event included saddle bronc riding), whether due to injury, illness, disqualification, hardship, failure to qualify, scheduling conflict or any other reason, Athlete Z would not qualify as a TCR Winning Athlete for 2020.

Each TCR Event is subject to all applicable federal, state, local and municipal laws and regulations and the rules of competition applicable to such TCR Event, including the WCRA’s Competition Rules, the specific Ground Rules applicable to such TCR Event and the Participation Agreement with each Athlete (and his or her parent or legal guardian if the Athlete is a minor). The official WCRA final standings as posted by the WCRA for each TCR Event will be final and binding. Occasionally changes or corrections may be made following a TCR Event where, for example, necessary due to errors in initial postings or by changes to the results. Unless the WCRA determines otherwise (in its sole discretion), any such changes made by the WCRA will be effective for purposes of determining the TCR Winning Athletes for a given year *only* if made prior to the time the TCR Prize for the applicable year has been paid.

By participating in the Triple Crown of Rodeo competition, each Athlete (and his or her parent or legal guardian if the Athlete is a minor) represents and warrants that he or she is fully able and competent to enter into the terms, conditions, obligations, affirmations, representations and warranties set forth in these

Official Rules, will abide by and comply with these Official Rules, and has the legal right to participate and will comply with the laws applicable in the Athlete's jurisdiction. These Official Rules constitute a legal agreement between an Athlete (and his or her parent or legal guardian if the Athlete is a minor) and the WCRA. If an Athlete resides in or is located in a state, province or country where this competition or the Athlete's participation in this competition is prohibited, the Athlete must not register or attempt to participate. Any Athlete who violates this section will not be entitled to receive any portion of the TCR Prize.

Directors, officers and employees of WCRA and members of such employee's immediate families (parents, siblings or anyone residing in the same household with an employee) are not eligible to participate in the Triple Crown of Rodeo competition, nor are judges or any other persons (or their immediate families) who are able to influence the outcome of a TCR Event.

The WCRA is under no obligation to award the TCR Prize or to select a TCR Winning Athlete except as expressly provided herein. In the event there is no TCR Winning Athlete for a given year, no TCR Prize will be paid for such year (and the TCR Prize for such year will not be added to the TCR Prize available for any other year).

3. Registration.

TCR Eligible Athletes must register to participate in the TCR Events through the VRQ App, must provide accurate, current and complete data and must keep such data current. All entries must be submitted from a valid VRQ App account, which may be identified by a reverse domain name search. To participate, an Athlete must provide at a minimum his or her name, address of his or her legal residence including the city, state, zip code, and country, phone number, email address, date of birth and such other information as the WCRA reasonably requests. Accounts found to belong to a person other than the Athlete participating in the TCR Events will be automatically disqualified. WCRA reserves the right to refuse registration to anyone for any lawful, non-discriminatory purpose, including any Athlete who was previously disqualified, whose eligibility is in question or who is otherwise ineligible. WCRA is not responsible for any Athlete who is unable to participate in a TCR Event because such Athlete failed to properly register for such TCR Event through the VRQ App or for any other reason.

4. Change to Official Rules; Cancellation.

Except for provisions regarding binding arbitration and waiver of class action rights, WCRA reserves the right, in its sole discretion, at any time, to add to, delete from, amend, change, modify or replace all or any part of these Official Rules and/or impose new terms and conditions on the Triple Crown of Rodeo competition, which additions, deletions, amendments, changes or modifications, shall be effective immediately upon posting on the website, the VRQ App or by other means by which TCR Eligible Athletes may obtain notice. The most current version of these Official Rules will be posted on the WCRA's website and the VRQ App. Each Athlete is solely responsible for reviewing and becoming familiar with any such modifications, and an Athlete's continued participation in the Triple Crown of Rodeo competition shall constitute acceptance of such changes, modifications or additions.

In addition, WCRA reserves the right to cancel a TCR Event or the Triple Crown of Rodeo competition at any time in its sole discretion without any further obligations hereunder. If the WCRA cancels a TCR Event, such TCR Event will not be counted for any purpose and will be ignored for purposes of determining whether three TCR Events are consecutive. If the WCRA cancels the Triple Crown of Rodeo competition, no further TCR Winning Athletes will qualify for the year in which such cancellation occurs.

5. TCR Prize Payments.

TCR Winning Athletes will have 30 days from the date notification is first sent to claim prizes and, unless prohibited by law, may, within that time, be required to prove eligibility by submitting one or more forms of valid identification, execute an affidavit of eligibility, provide a liability/publicity release (unless prohibited by law), and appropriate tax forms and forms of identification including but not limited to a Driver's License, proof of residence and/or any information relating to payment as reasonably requested by the WCRA. Failure to comply with this requirement may result in disqualification and forfeiture of any prize money. Checks will be sent via U.S. mail or as otherwise determined by the WCRA and, in the case of a TCR Winning Athlete who is a minor, may be payable to the minor's parent or legal guardian. Disqualification or forfeiture of any prize money may also occur if it is determined any Athlete did not comply with these Official Rules in any manner. If any TCR Winning Athlete cannot be contacted or is ineligible or fails to claim a prize or return a completed and executed affidavit and release or any other information required by WCRA, such TCR Winning Athlete will be disqualified and his or her portion of the TCR Prize will be reallocated among the other TCR Winning Athletes for the applicable year. Forfeiture or return of a prize shall not prevent WCRA from also pursuing criminal or civil charges or claims against any Athlete who violates law or these Official Rules. All dollar amounts specified herein are in U.S. dollars.

6. Taxes.

TCR Winning Athletes are solely responsible for reporting and paying all applicable taxes and fees associated with the receipt or use of all or any portion of the TCR Prize. The WCRA is authorized to withhold from the TCR Prize any amount as required by law (including any backup withholding), and each TCR Winning Athlete hereby authorizes the WCRA to withhold any amount that the WCRA is required to withhold with respect to the TCR Prize awarded to such TCR Winning Athlete. Each TCR Winning Athlete must provide to the WCRA the appropriate IRS form(s) (e.g., Form W-9, Form W-8BEN). To the extent required by law, the WCRA will send to the TCR Winning Athletes an IRS Form 1099-MISC showing the value of the TCR Prize awarded as "nonemployee compensation."

7. Fair Competition and Conduct.

Each Athlete agrees to compete in all TCR Events fairly and in good faith, in accordance with applicable laws and all rules, guidelines or codes of conduct applicable to such TCR Events.

WCRA reserves the right in its sole discretion, immediately and without prior notice or liability to the Athlete, to disqualify any Athlete, suspend or terminate an Athlete's ability to participate in the Triple Crown of Rodeo competition, or refuse to award all or any portion of the TCR Prize to an Athlete, and require the return of all or any portion to the TCR Prize (upon notice) from an Athlete, if the WCRA determines, in its sole discretion, that such Athlete, by way of example and not limitation, engages in or is suspected to have engaged in conduct WCRA deems to be improper, unfair or adverse to the operation of the Triple Crown of Rodeo competition, or detrimental to other Athletes or WCRA, is not 13 years old at the time of registration, resides in a jurisdiction where participation is prohibited by law, is suspected of cheating, colluding with other Athletes or violating these Official Rules or any rules applicable to the TCR Events, falsifies personal information during registration or when claiming a TCR Prize, attempts to influence the outcome or results of any TCR Event, abuses, harasses, impersonates, intimidates or threatens other Athletes, violates any code of conduct or similar policy or guidelines that may be adopted by WCRA from time to time (including, if applicable, prohibitions against animal cruelty, domestic abuse or other designated categories of immoral conduct) or violates the Terms of Use or Privacy Policy of the Company's

website or the VRQ App or the Participation Agreement between the WCRA and such Athlete (and his or her parent or legal guardian if the Athlete is a minor).

Each Athlete acknowledges that WCRA's forfeiture and/or return of any prize or suspension or termination of an Athlete's ability to participate in the Triple Crown of Rodeo competition shall in no way prevent WCRA from also pursuing criminal or civil proceedings in connection with such conduct.

8. Trademark Rights.

The name "Triple Crown of Rodeo" and all logos and other trademarks used in connection therewith are the sole and exclusive property of the WCRA.

9. Acknowledgement of Risk.

In consideration of being allowed to participate in the Triple Crown of Rodeo competition and associated activities, each Athlete acknowledges that rodeo is an inherently dangerous activity that exposes event participants to serious and significant risks, including risks of personal injury, death and damage to property.

10. Waiver, Release and Assumption of Risk.

BEING FULLY AWARE OF ALL SUCH RISKS, IN CONSIDERATION OF BEING PERMITTED TO PARTICIPATE IN THE TRIPLE CROWN OF RODEO COMPETITION AND TCR EVENTS, EACH ATHLETE KNOWINGLY ASSUMES THE RISK OF COMPETING IN TCR EVENTS, PRESENT AND FUTURE, ON BEHALF OF HIMSELF OR HERSELF AND HIS OR HER HEIRS, ASSIGNS, PERSONAL REPRESENTATIVES AND NEXT OF KIN, AND DOES HEREBY RELEASE, ACQUIT AND FOREVER DISCHARGE AND WAIVE ANY AND ALL CLAIMS, OBLIGATIONS, DEMANDS, CAUSES OF ACTION OR LIABILITY OF ANY KIND WHATSOEVER – WHETHER KNOWN OR UNKNOWN; SUSPECTED OR CLAIMED; REAL, POTENTIAL OR HYPOTHETICAL; DISCLOSED OR UNDISCLOSED; EXISTING OR CONTINGENT; SOUNDING IN LAW, EQUITY OR OTHERWISE IN TORT, CONTRACT OR OTHERWISE – AGAINST WCRA AND EACH OF ITS PARENTS, AFFILIATES, PREDECESSORS, SUCCESSORS, OFFICERS, DIRECTORS, OFFICIALS, AGENTS, MEMBERS, VOLUNTEERS AND/OR EMPLOYEES, OTHER PARTICIPANTS, SPONSORING AGENCIES, SPONSORS, ADVERTISERS, INSURERS, OWNERS AND, IF APPLICABLE, LESSORS OF PREMISES USED TO CONDUCT THE EVENTS AND ANY RELATED ACTIVITIES WHEREVER CONDUCTED (COLLECTIVELY, THE "**RELEASEES**") WITH RESPECT TO (A) GROSS NEGLIGENCE, NEGLIGENCE OR NEGLIGENCE PER SE (WHETHER SOLE, JOINT OR CONCURRENT) OF ANY RELEASEE, STRICT LIABILITY OR PREMISES LIABILITY; (B) PERSONAL INJURY, DEATH OR PROPERTY DAMAGE; (C) ACTS OF OTHER PARTICIPANTS IN OR ATTENDEES OR GUESTS AT THE TCR EVENTS OR ANY PERSONNEL AT THE TCR EVENT VENUES; AND (D) ANY OTHER RISKS OR HAZARDS ASSOCIATED WITH THE ATHLETE'S PARTICIPATION IN THE TRIPLE CROWN OF RODEO COMPETITION AND/OR TCR EVENTS, INCLUDING WITHOUT LIMITATION THE GENERAL CONDITIONS OF THE VENUE OF THE TCR EVENTS, EXPOSURE TO WILD OR DOMESTIC ANIMALS AND DRIVING OR RIDING IN ANY VEHICLE, WHETHER BELONGING TO A RELEASEE OR ANOTHER PERSON (COLLECTIVELY, THE "**RELEASED CLAIMS**"). WITHOUT LIMITING THE FOREGOING, EACH ATHLETE AGREES THAT NO RELEASEE WILL BE LIABLE TO ANY ATHLETE, HIS OR HER FAMILY OR THEIR GUESTS FOR PERSONAL INJURY, DEATH, PROPERTY DAMAGE OR ANY OTHER CLAIM ARISING FROM OR RELATING TO THE

ATHLETE'S PARTICIPATION IN, OR SUCH OTHER PERSON'S ATTENDANCE AT, THE TRIPLE CROWN OF RODEO COMPLETION AND/OR TCR EVENTS.

11. Indemnification.

EACH ATHLETE, FOR HIMSELF OR HERSELF AND ON BEHALF OF HIS OR HER HEIRS, ASSIGNS, PERSONAL REPRESENTATIVES AND NEXT OF KIN, HEREBY AGREES TO INDEMNIFY, DEFEND AND HOLD HARMLESS THE RELEASEES WITH RESPECT TO ANY AND ALL DAMAGES, CLAIMS, LOSSES, DEMANDS, COSTS, EXPENSES (INCLUDING ATTORNEYS' FEES AND COSTS), OBLIGATIONS, LIENS, LIABILITIES, ACTIONS AND CAUSES OF ACTION, THREATENED OR ACTUAL, THAT ANY ONE OF THE RELEASEES MAY SUFFER OR INCUR ARISING DIRECTLY OR INDIRECTLY OUT OF OR IN CONNECTION WITH: (A) THE PARTICIPATION OF THE ATHLETE IN THE TRIPLE CROWN OF RODEO COMPETITION OR TCR EVENTS; (B) A BREACH OF THESE OFFICIAL RULES BY THE ATHLETE; (C) ATHLETE'S NON-PAYMENT OF ANY FEDERAL, STATE AND LOCAL TAXES OR CONTRIBUTIONS REQUIRED OR IMPOSED UNDER WORKER'S COMPENSATION INSURANCE, UNEMPLOYMENT INSURANCE, SOCIAL SECURITY OR INCOME TAX LAWS WITH RESPECT TO THE ATHLETE'S (OR HIS OR HER PARENT OR LEGAL GUARDIAN'S, IF APPLICABLE) POTENTIAL INCOME FROM THE TRIPLE CROWN OF RODEO COMPETITION AND/OR TCR EVENTS; (D) CLAIM FOR BENEFITS BY EACH ATHLETE OR HIS OR HER EMPLOYEES UNDER HEALTH, LIFE, WORKER'S COMPENSATION, UNEMPLOYMENT OR OTHER SIMILAR INSURANCE; OR (E) LIABILITIES, LOSSES, DAMAGES, COSTS OR EXPENSES OF ANY KIND, INCLUDING ATTORNEYS' FEES, IN ANY WAY CONNECTED WITH OR ARISING OUT OF A RELEASED CLAIM. THE FOREGOING INDEMNIFICATION SHALL SURVIVE ANY TERMINATION OR THE EXPIRATION OF THE TERM OF THESE OFFICIAL RULES.

12. Arbitration.

If there is any dispute, claim, question or disagreement concerning or relating to these Official Rules or the Triple Crown of Rodeo competition (a "*Dispute*"), an Athlete (and the Athlete's parent or legal guardian if the Athlete is a minor) shall notify WCRA in writing to attempt to resolve such Dispute in good faith negotiations. For a period of 30 days following such notification, the parties shall use their best efforts to settle any such Dispute in these good faith negotiations, which shall be a condition precedent to either party initiating arbitration. Each Athlete (and such Athlete's parent or legal guardian if the Athlete is a minor) agrees that any Dispute must be filed within one year after such Dispute first arises or it is forever barred. All Disputes, regardless of the grounds upon which such Dispute is brought, shall be settled by binding arbitration conducted by a single, independent arbitrator and administered by the American Arbitration Association Commercial Arbitration Rules and procedures then in effect, but excluding any rules or procedures governing or permitting class actions. By agreeing to arbitrate all Disputes, each party waives all rights to a trial by jury in any action or proceeding involving any Disputes. The arbitration shall take place in Travis County, Texas. Each Athlete (and such Athlete's parent or legal guardian if the Athlete is a minor) agrees to submit to the personal jurisdiction of any federal or state court in Travis County, Texas, in order to compel arbitration, to stay proceedings pending arbitration, or to confirm, modify, vacate or enter judgment on the award entered by the arbitrator, and each Athlete (and such Athlete's parent or legal guardian if the Athlete is a minor) waives any argument that such forum does not have personal jurisdiction, is not appropriate or is inconvenient. Each Athlete (and such Athlete's parent or legal guardian if the Athlete is a minor) further agrees that all Disputes and causes of action arising out of or in connection with the Triple Crown of Rodeo competition, or any prizes awarded, shall be resolved individually without resort to any form of class action and shall not be consolidated or joined with or in any arbitration or other

proceeding involving a Dispute of any other party – the arbitrator shall have no authority to arbitrate any Dispute as a class action or in any other form other than on an individual basis. Judgment on the award rendered by the arbitrator may be entered by any court having jurisdiction thereof.

13. Governing Law.

This Agreement shall in all respects be interpreted, enforced and governed under the laws of the State of Texas, without regard to any rules of conflict of laws that would require the application of the laws of a state other than Texas.

14. General Terms.

The section headings used herein are for convenience only and shall not be given any legal import. If any provision of these Official Rules is found to be invalid or unenforceable, or interpreted to materially affect the intent of the parties, such provision may be modified by WCRA, but in no event will such provision affect the validity or enforceability of any other provision. In any case, whether a provision is modified or not, all remaining provisions of these Official Rules shall remain in effect and shall be construed in accordance with their terms. The application and interpretation of these Official Rules (including, without limitation, all interpretations and determinations of eligibility, “placing first,” an athlete’s status as the sole Event Champion at a TCR Event and an athlete’s status as a TCR Winning Athlete) will be made by WCRA in its sole discretion, and such application and interpretation shall be final and binding on all parties. These Official Rules (and any additional terms, rules and conditions applicable to an Athlete’s participation in particular TCR Events) constitute the entire agreement between the parties with respect to the subject matter contained herein and supersede all previous and contemporaneous agreements, proposals and communications, written or oral, between the parties with respect to such subject matter. In the event of a conflict between these Official Rules and the terms, rules and conditions of participation in a particular TCR Event (including the Participation Agreement), the latter will prevail. The terms and provisions of these Official Rules regarding Limitation of Liability or Arbitration shall survive the Triple Crown of Rodeo competition or termination of these Official Rules.

15. Contact information.

The Triple Crown of Rodeo competition is sponsored by the World Champions Rodeo Alliance, LLC, which can be reached at the following address:

World Champions Rodeo Alliance, LLC
300 N Marienfeld #1100
Midland, TX 79701
Email: info@wcra.com